

# NHIA LAUNCHES THE “PHASE I” 2010 PROVIDER SURVEY!

## Calling All Alternate-Site Infusion Providers...

Add your support—and your data—to “Phase I” of the new NHIA Industry-Wide Data Initiative!

Phase I (entitled the “2010 NHIA Provider Survey”) is being formally launched on January 27<sup>th</sup>—and is foundationally vital to the ultimate success of NHIA’s multi-year Data Initiative itself.

Help construct an innovative and thriving future for alternate-site infusion by contributing to the collection of meaningful information to better define the size and scope of our industry—YOU and YOUR ORGANIZATION are critically needed to assist with gathering the data that is urgently required on so many fronts.

For more information and/or to complete the survey, visit: [www.nhia.org/data](http://www.nhia.org/data)



## What’s In It For Your Organization?

When you complete the Phase I Survey for your organization, you are helping to:

- ✓ **Validate NHIA’s legislative agenda**—bring a meaningful Medicare benefit for home infusion therapy to fruition
- ✓ **Provide a comprehensive snapshot of the industry**—benchmark your own data when survey results are published
- ✓ **Lay the foundation for future clinical and operational benchmarking efforts**—improve the quality of care and services for our patients
- ✓ **Assist our business partners in meeting the needs of our field**—benefit from on-target product development and innovation
- ✓ **Create the justification for compensation in the emerging value-based reimbursement model**—proactively attain proper compensation for your services amid a shifting landscape

## We Must All Be In This Together!

There is a choice to be made:

**Individually**, we can work in isolation, watching our legislative efforts falter from our lack of data, while our clinical practices continue to be driven by acute care-based research...

**OR**

**Together**, we can join forces, and contribute to the collective information that will begin to fully tell our industry story—using our field’s own data, as we definitively demonstrate our value in the larger health care picture!

**The decision is clear**—please join us now and positively impact the future of our industry, and of your business, by completing the Phase I Survey:

1. Visit [www.nhia.org/data](http://www.nhia.org/data) for tips on 2010 NHIA Provider Survey completion.
2. Every branch office at an alternate-site infusion provider company is urged to complete a survey for that branch.
3. Only one survey may be submitted/accepted per branch office (if your company has only one site total, then only one survey should be submitted).
4. If you are interrupted during survey submission, it is easy to save your work and return to it—it can be completed at a later time.
5. All survey data submission and reporting will be handled with complete confidentiality (and data will only be reported in aggregate form)—see the **NHIA Industry-Wide Data Initiative Confidentiality Statement** at [www.nhia.org/data/confidentiality](http://www.nhia.org/data/confidentiality) for complete details.
6. For questions, please e-mail [kristen.santaromita@nhia.org](mailto:kristen.santaromita@nhia.org) or call 703-838-2661.

## ACT NOW!

Data collected from the on-line survey tool through March 12, 2010 will be utilized to demonstrate preliminary results at the 2010 NHIA Annual Conference—join the growing list of providers who are helping to construct the future of our industry by completing the survey!