

# 2015



National Home Infusion Association

*Providing solutions for the home and specialty infusion therapy community*

## **NHIA Annual Conference & Exposition**



### **Exhibitor Prospectus**

***Phoenix Convention Center***

**Phoenix, Arizona**

**NHIA Exposition—March 23-25, 2015**

***(NHIA Annual Conference—March 23-26, 2015)***



# Why

## Exhibit at the NHIA Annual Conference?

When you exhibit at the 2015 NHIA Annual Conference & Exposition, **you are a valued partner** in creating a *positive, prosperous and dynamic experience* for all attendees. We look forward to building upon this fellowship throughout the years—and recognize you as an integral component to the overall success of the conference...and the field!

Whether you're a first-time exhibitor or a veteran, **you will share immediate and direct access to the key decision-makers in the home and specialty infusion therapy industry.**

## The below figures reflect data from the 2013 NHIA Annual Conference & Exposition

- ➔ Over **67%** of NHIA attendees have decision-making authority for purchasing
- ➔ **87%** of attendees rate the exhibit hall hours, quality and quantity as "very good" or "excellent"
- ➔ Given the cost and time out of the office, **99%** of attendees report that attending the NHIA Annual Conference & Exposition is a wise business decision
- ➔ **60%** of attendees have 11 or more years experience in the infusion industry
- ➔ **68%** indicate their organization has an annual revenue greater than \$3 million (with 29% greater than \$30 million)
- ➔ **100%** of attendees affirm they or their organization plan to make a major purchase in the next year

## General Exhibit Information

### Exhibit Schedule (preliminary\*)

Monday, March 23	5:30 - 7:30 p.m.
Tuesday, March 24	11:45 a.m. - 3:15 p.m.
Wednesday, March 25	12:15 - 2:45 p.m.

\* Additional information regarding finalized exhibit hours will be provided in Exhibitor Newsletters and the Exhibitor Service Manual.

### Booth Application and Payment

To reserve your booth location AFTER the 2014 NHIA Annual Conference, complete the enclosed Contract for Exhibit Space. Booth space is \$37.50 per square foot or \$3,750 plus \$100 for corner locations. A 50% deposit of the rental for booth space(s) requested must accompany your contract. The balance of the booth rental must be paid on or before December 23, 2014. After December 23, 2014, contracts must be submitted with full payment.

### Phoenix Convention Center—North Halls B & C

Exhibits will be located in the North Halls B & C. Ceiling height is limited to 18' high and there are a limited number of columns in the exhibit area. Please note this when requesting booth space. The exhibit hall **is not** carpeted.

### Exhibit Inclusions

Standard 8' booth backgrounds and 3' side rails, decorated with draperies, an identification sign, general exhibit hall cleaning, overall hall security guard service, complimentary NHIA Exposition promotion in *INFUSION* and the *Annual Conference brochure*, complimentary box lunch on show days and four [4] complimentary exhibitor badges (for booth staff only) per 10' x 10' booth for NHIA Business Firm Members (three [3] such complimentary exhibitor badges per 10' x 10' booth for non-members), which include all educational programs and eligibility for CE credit.

### Space Assignment and Confirmation

Booth dimensions are 10' x 10' unless otherwise noted. Assignment of exhibit space will be made on a first-come, first-served basis according to the order of receipt of contracts and deposits, beginning with assignment first of all NHIA Business Firm Member booth locations, followed by non-member exhibitors. Assignments will begin July 7, 2014, for companies who have submitted their contract and deposit. Exhibitors will also receive Exhibitor Newsletters via email mid- to late-December 2014, with additional details about exhibiting.

### Exhibitor Registration and Badges

NHIA will provide four [4] complimentary exhibitor badges (for booth staff only) for NHIA Business Firm Members (three [3] for non-members) per 10' x 10' booth. Exhibitors requesting more than the above designated exhibitor badges per 10' x 10' booth will be charged a fee per person. Such exhibitor badges permit access to all educational programs. Additional information regarding registration will be provided in Exhibitor Newsletters. See the "Registration of Exhibitors/Personnel" clause for full requirements, parameters and limitations related to booth staff personnel and registrations (complimentary or paid).

### Exhibitor Service Manual

An Exhibitor's Service Manual providing information about ordering drayage, electrical services, furniture rental, labor, etc., with a complete list of charges, will be emailed to exhibitors two (2) months prior to the conference. Manuals are emailed to the person identified on the exhibit contract.

### Installation and Dismantling of Exhibits

Installation and dismantling will occur as outlined in the enclosed NHIA Exposition Rules and Regulations. Additional information regarding installation and dismantling will be provided in Exhibitor Newsletters and the Exhibitor Service Manual.

### Key NHIA Staff Contacts

**Trish Adair**  
Senior Director Operations &  
Member Relations  
[Patricia.Adair@nhia.org](mailto:Patricia.Adair@nhia.org)  
703-838-2668

## But don't just take our word for it...

*Zyno Medical exhibits each year at the National Home Infusion Association Exposition because the Conference brings together the right people for the markets we address. We come away with positive business results—leads that generate sales!*

**Gary Foster**  
Vice President, Business Development  
Zyno Medical

*The NHIA conference is recognized as a must-attend event by MHA, our members and business partners with its focus on the benefit of the home infusion market. The meeting provides participants with pertinent continuing education as well as the opportunity to network with industry leaders. We appreciate the opportunity to partner with NHIA during this conference and throughout the year.*

**Diane Koontz**  
Senior Vice President,  
Alternate Site  
Managed Health Care Associates, Inc. (MHA)

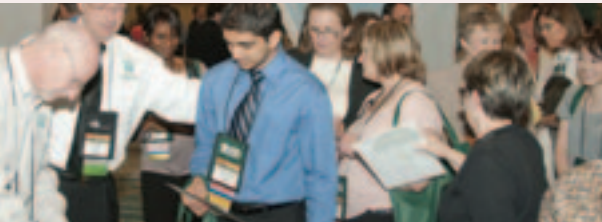
**Pamela Mulvehill**  
Exhibits Manager  
[Pam.Mulvehill@nhia.org](mailto:Pam.Mulvehill@nhia.org)  
317-834-0999

Gain **valuable connections** and **endless opportunities** with the most qualified home and specialty infusion professionals in the business!

# Who SHOULD EXHIBIT?

Any company that provides:

- ✓ Software for Billing and Reimbursement
- ✓ Infusion Pumps and Equipment
- ✓ Medical Supplies and Devices Used for Infusion Therapy
- ✓ Medical Couriers
- ✓ Medication Infused in the Alternate-Site
- ✓ Group Purchasing
- ✓ Acquisition and Financial Services
- ✓ Strategic and Other Consulting Services for the Home and Specialty Therapy Infusion Field
- ✓ USP <797> Pharmacy Compliance-Related Equipment and Supplies



Over a **thousand attendees** are waiting to meet you and learn about your products and services—don't miss this exclusive event! The 2015 NHIA Annual Conference & Exposition is the ideal environment to reach the largest group of home and specialty infusion therapy professionals with **purchasing power**.

# Exhibitors

from 2014 NHIA Annual Conference & Exposition

All companies identified in **RED** are NHIA Business Firm Members

2G Medical  
**3M Health Care**  
**Abbott Nutrition**  
**ACHC, Inc.**  
 Acute Care Pharmaceuticals  
 Affinity Ventures  
 American Australian Medical  
 American HealthCare Capital  
**AmerisourceBergen**  
**Amsino International**  
 Analytical Research Laboratories  
 Anda, Inc.  
 ASD Healthcare  
 Associates of Cape Cod, Inc.  
 Attentus Medical Sales, Inc.  
**B. Braun Medical, Inc.**  
 Bard Access Systems  
**Baxter Healthcare Corporation**  
 BDI Pharma Berkshire  
 BINKLEY & Associates, Inc.  
**Bio Products Laboratory U.S.A., Inc.**  
 BioCare  
**BioScrip, Inc.**  
 Biotest Pharmaceuticals Corporation  
**The Braff Group**  
 Brightree, LLC  
**Cardinal Health**  
 CareFusion

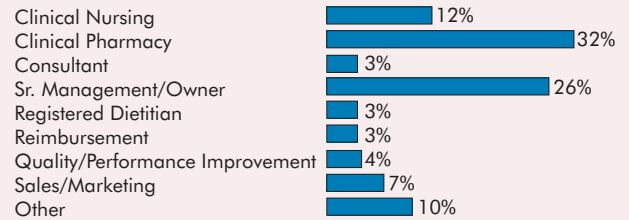
Centurion Medical Products  
**CHAP, Inc.**  
 Cleanroom Design, LLC  
 Clinical Resources, Inc.  
 Cold Chain Technologies  
**The Compliance Team**  
 Contec, Inc.  
**Coram Specialty Infusion Services**  
 Covidien  
 CSL Behring  
**Cubist Pharmaceuticals**  
 DYNALABS, LLC  
 EMED Technologies  
 Ethicon BIOPATCH Products  
 Excelsior Medical  
 FFF Enterprises  
 Gensco Laboratories  
 Germfree Laboratories, Inc.  
 Grifols USA, LLC  
 Hampton House Medical  
**Harbor Healthcare Consultants**  
 Health Care Logistics  
**Home Solutions**  
**Hospira Worldwide, Inc.**  
**HQAA**  
 ICU Medical, Inc.  
**iManage**  
 Immunoglobulin Nursing Society

International Journal of Pharmaceutical Compounding  
**InfuSystem**  
**Innovatix, LLC**  
 Integrated Medical Systems, Inc.  
 Intra Pump Infusion Systems  
**Janssen Biotech, Inc.**  
 JMS North America Corp.  
**The Joint Commission**  
**Managed Health Care Associates, Inc.**  
**McKesson**  
 Medforce Technologies  
**Medical Accounts Receivable Solutions, Inc.**  
**Medical Specialties Distributors, LLC**  
 Medical Technology Associates, Inc.  
 Medicare Contractors  
**Mediware Information Systems**  
**Merck & Co., Inc.**  
 The Metrix Company  
 Modular Cleanrooms, Inc.  
**Moog Medical Devices Group**  
 Nestle Health Science  
 Nexus Medical, LLC  
**Nipro Medical Corp.**  
 NuAire, Inc.  
**Octapharma USA, Inc.**  
 The Oley Foundation  
 Paragon Ventures, LLC

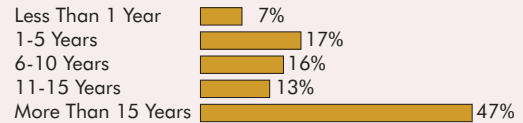
PCCA  
**Pharmacists Mutual Companies**  
**Professional Reimbursement, Inc.**  
 Progressive Medical, Inc.  
 Protex Medical Products, Inc.  
 Providence Packaging  
**Provista, LLC**  
**Reimbursement Concepts**  
 RJ Health Systems  
**RMS Medical Products**  
**Rock-Pond Solutions**  
 Samson Medical Technologies  
**Sharps Compliance, Inc.**  
**Smiths Medical**  
 Specialty Pharmacy Continuum  
 Strategic Healthcare Programs  
 Tempest Med  
 TRIAC Medical Products, LLC  
**Universal Software Solutions**  
 Veteran's Press, Inc.  
**Walgreens Infusion Services**  
 WalkMed Infusion  
 Winfield Laboratories  
 Wolf Medical Supply, Inc.  
 Zefon International, Inc.  
**Zyno Medical**

# Who are the NHIA Annual Conference Attendees?

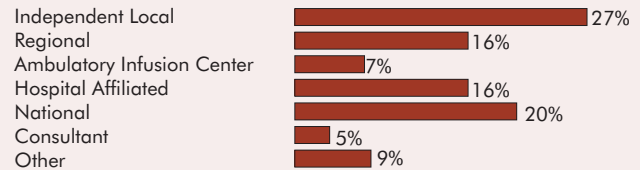
## Areas of Practice



## Years in Alternate-Site Infusion Industry

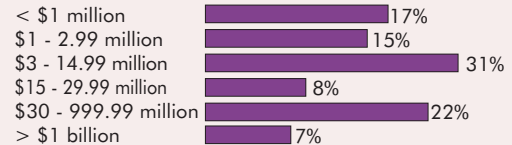


## Type of Alternate-Site Infusion Organization



\* Attendees were asked to "select all that apply."

## Size of Alternate-Site Infusion Organization (Annual Revenue)



Note: Above figures reflect data from the 2013 NHIA Annual Conference & Exposition.

## Don't Delay!

The NHIA Exposition is always jam-packed! To ensure an exhibit location and obtain optimal space assignment, complete the enclosed contract and return it with your booth rental fee immediately. —See you in Phoenix!

# 2015

# NHIA Annual Conference & Exposition Contract and Application

**Phoenix Convention Center—Halls B & C**  
**NHIA Exposition—March 23 - 25, 2015**

**(Please Print All Sections Clearly and Make a Copy for Your Records)**

**Primary/Corporate Contact:**

Check here to receive all conference material

Company : \_\_\_\_\_ Contact Name/Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

**Additional Conference Contact:**

Check here to receive all conference material

Company : \_\_\_\_\_ Contact Name/Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

We agree to abide by all the NHIA Exposition Rules and Regulations governing the Conference as outlined in the 2015 Exhibitor Prospectus. We further agree that if, in the judgment of NHIA, it becomes necessary to change the original allocation of space, NHIA may do so by notification to the authorized representative. Acceptance of this application by NHIA constitutes a contract. All correspondence (confirmation, newsletters, manual, badge information, etc.) will be mailed to the name(s) and address checked above.

**Authorized Signature X** \_\_\_\_\_ Date: \_\_\_\_\_

**Booth Request:** NHIA will make every effort to honor one of your six choices. If not available, you will be contacted for additional options. Assignment of space begins the week of July 7, 2014. Assignment of exhibit space will be made on a first-come, first-served basis according to the order of receipt of contracts and deposits, beginning with assignment first of all NHIA Business Firm Member booth locations, followed by non-member exhibitors.

**Booth size requested** \_\_\_\_\_ x \_\_\_\_\_ **Booth Choices:** 1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_ 4th \_\_\_\_\_ 5th \_\_\_\_\_ 6th \_\_\_\_\_

**Exhibitors we do not want in close proximity:** \_\_\_\_\_

**Booth Payment:** Booth space is \$37.50 per square foot plus \$100 for corner or peninsula booths. Prior to December 31, 2014, a deposit of 50% of booth space rental must accompany this contract. The balance must be paid by December 23, 2014. After December 23, 2014, contracts must be submitted with full payment.

Charge 50% (if before December 23, 2014)       Charge full amount

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ / \_\_\_\_\_

**Authorized Signature X** \_\_\_\_\_

Booth balances must be postmarked NO LATER THAN December 23, 2014. We understand that if full payment is not received by this date, we will be notified that our assigned space has been forfeited.

**Mail original contract**

**& payment to:**

NHIA  
100 Daingerfield Road  
Alexandria, VA 22314

**Or Fax to:**

888-206-1532

**Payment Calculator**

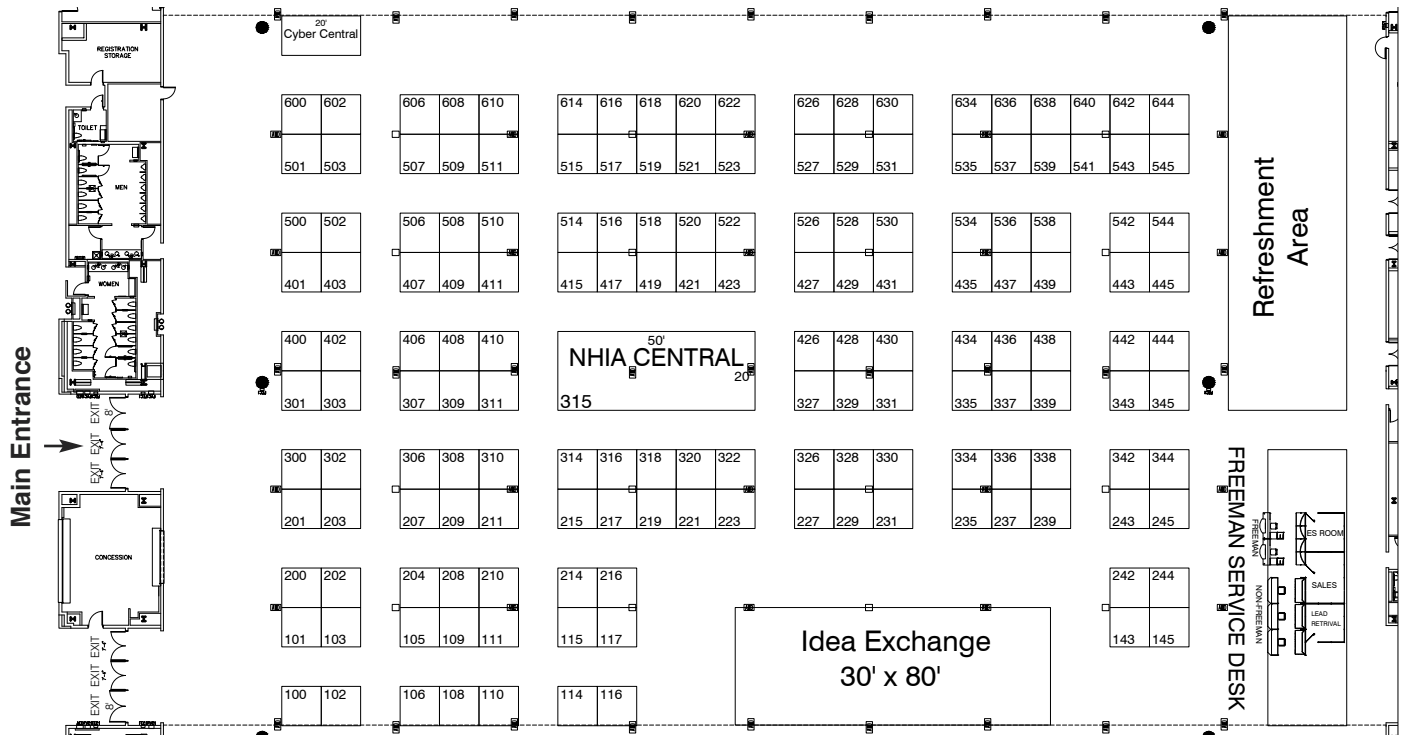
Booth \$ \_\_\_\_\_  
\$100 Corner + \_\_\_\_\_  
Subtotal \$ \_\_\_\_\_  
Less 10% - \_\_\_\_\_  
*(NHIA Business Firm Affiliate Members ONLY)*  
Total \$ \_\_\_\_\_  
50% Deposit \$ \_\_\_\_\_  
*Due no later than July 7, 2014 (to assure first assignment) or with signed contract*  
Balance \$ \_\_\_\_\_

**Booth Rental Fees**

10 x 10 ..... \$3,750  
10 x 20 ..... \$7,500  
10 x 30 ..... \$11,250  
10 x 40 ..... \$15,000  
20 x 20 ..... \$15,000  
20 x 30 ..... \$22,500  
20 x 40 ..... \$30,000  
Add \$100 for corner booths

**For NHIA Use Only**

Date Received \_\_\_\_\_  
NHIA I.D. \_\_\_\_\_  
Received By \_\_\_\_\_  
Booth# \_\_\_\_\_  
\_\_\_\_\_ Deep x \_\_\_\_\_ Wide



## Annual Conference

### Sponsorship Opportunities

**Increase your presence at the 2015 NHIA Annual Conference with one of the many sponsorship opportunities available!**

#### Choose From:

- ✓ Educational Workshops and Track Programs
- ✓ Pre-Conference Programs
- ✓ General Sessions
- ✓ Grand Opening of the NHIA Exposition & Reception
- ✓ Special Events
- ✓ Breakfast and Lunch Educational Symposia
- ✓ Roundtables Program
- ✓ Idea Exchange (Poster Sessions Program)
- ✓ Product Tutorial Programs
- ✓ And Much, Much More!

For additional information about sponsorship—or conference related advertising—please contact **Trish Adair, Senior Director of Operations & Member Relations** at **703-838-2668** or by email at **Patricia.Adair@nhia.org**.

**NHIA is a trade association that represents and advances the interests of organizations that provide alternate-site infusion and specialty pharmacy products and services to the entire spectrum of home-based patients.**

**EXPOSITION SPONSOR & MANAGEMENT** – The exposition is sponsored by and shall at all times be conducted under the direction of the Association (NHIA). The Association, through its Board of Directors, shall have full power to interpret and enforce all rules and regulations contained herein. The Association reserves the right to restrict or remove any exhibit(s) for any infraction or non-compliance with the Rules and Regulations. If this occurs, no monies paid will be returned. NOTE: Setup and conference hours are subject to change – please refer to Exhibitor Newsletters and the Exhibitor Service Manual for the most current information.

**ELIGIBILITY** – Eligibility to exhibit in the exposition is limited to manufacturers, suppliers and/or companies providing services within the alternate-site health care industry.

**APPLICATION FOR SPACE** – Companies desiring to exhibit must complete and return to the Association the Exhibit Application and Contract provided. A floor plan showing exhibit space layout in the exposition facility is included in this prospectus. Assignment of booths will begin July 7, 2014. Such assignment of exhibit space will be made on a first-come, first-served basis according to the order of receipt of contracts and deposits (without regard to product classification), beginning with assignment first of all NHIA Business Firm Member booth locations, followed by non-member exhibitors. The Association reserves the right to limit the amount of space assigned to one exhibitor.

**PAYMENTS AND CANCELLATIONS** – The required deposit must accompany the exhibit application and contract. Applications received without deposit will not be processed, nor shall space be assigned. Assigned exhibit space must be paid in full by December 23, 2014. Checks must be payable in U.S. dollars to NHIA (all international bank fees are the responsibility of the Exhibitor). Exhibitors failing to make the final payment as required will forfeit their right to participate as an exhibitor and lose their deposit. In the event an exhibitor cancels reservation of assigned space, a written notification must be sent to the NHIA Exhibits Manager, 100 Dangerfield Road, Alexandria, VA 22314, fax: 703-683-1405.

If the cancellation occurs before December 23, 2014 (more than 90 days), full refund of contracted amount (less a \$200 administrative fee) will be granted. If the cancellation occurs between December 23, 2014 and January 23, 2015 (more than 60 days), a 50% refund of contracted amount (less a \$200 administrative fee) will be granted. After January 23, 2015, no refunds will be granted.

**SUBLETTING AND ASSIGNMENT OF SPACE** – Subletting of exhibit space or occupation of exhibit space by more than one exhibiting company is not allowed. Only actual employees of the contracted exhibiting company may occupy and operate within said contracted exhibiting company's contracted booth space. Only products, services and materials from the contracted exhibiting company may be displayed or distributed within such booth space.

**EXHIBITOR SERVICE MANUAL** – An exhibitor service manual containing general and technical information regarding rates and instructions for shipping, drayage, labor, power and other decorating needs will be provided to each exhibiting company (via email) approximately 2-3 months prior to the exposition.

**EXHIBIT DISPLAYS** – Dimensions of all exhibit spaces are provided on the exposition floor plan. Linear/In-line booths are commonly 10x10 booths arranged in a straight line. Display materials should be arranged so as not to obstruct sight lines of neighboring exhibitors. The maximum back wall height is 8' from the rear half of the booth (i.e. 5'). The front 5' may not exceed 4' high. Corner booths are linear booths exposed to aisles on two sides. All other guidelines for linear booths apply. End-cap/ Peninsula booths are exposed to aisles on three sides and composed of two booths (10x20). The maximum back wall height is 8' high by 10' wide so as not to obstruct sight lines. The rear half of the booth may be 5' from the back wall at 8' high but the remaining front 5' is restricted to 4' high. Island booths are exposed to aisles on four sides and have greater flexibility with use of the entire cubic content of space. The maximum allowable height is 18' with approval. Island booths must be set up so as to utilize the entire space for flow and is not allowed to have a back wall facing a linear booth (i.e. a booth behind it facing into a blank wall).

Exhibitors are urged to check with the Association before preparing any special displays. No walls, wings, partitions, decorations or other obstructions may be erected which will in any way interfere with the view of any booth. The exterior of any display cabinet or structure visible from an adjacent exhibitor's booth must be finished or suitably decorated at the expense of the exhibitor installing the display. Exhibitors desiring to use other than standard booth equipment, signs, decorations or arrangement of display material conflicting in any way with these exhibit rules and regulations must submit a detailed sketch

of the proposed layout to NHIA at least 60 days prior to the exposition. If the exhibit hall is not carpeted, NHIA exhibitors are required to carpet each booth space contracted.

**INSTALLATION** – NHIA will designate an official service contractor to provide all services to the exhibitor. The official contractor will have complete control of all dock and loading facilities and will receive all direct and advance shipments, handle all freight and provide all rigging labor and equipment. All services not ordered in advance must be procured through the Official Contractor's Exhibitor Service Desk onsite.

General setup for all exhibitors will begin at 8 a.m., Sunday, March 22, 2015. If setup of any exhibit has not started by 11 a.m., Monday, March 23, 2015, NHIA may order the exhibit to be set up and the exhibitor billed for all charges incurred. NHIA will not be responsible for any damage incurred. All exhibits must be substantially completed by 1 p.m., Monday, March 23, 2015, and all aisles cleared of exhibit materials and crates.

Nothing shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors, furniture or other parts of the exposition facility. Damage resulting from such actions shall be repaired at the expense of the exhibitor.

**DISMANTLING/EXHIBIT REMOVAL** – Dismantling of exhibits begins no earlier than 2:45 p.m., Wednesday, March 25, 2015 and move out must be completed by Thursday, March 26, 2015, at 2:00 p.m. (trucks must be checked in by 10 a.m. on Thursday, March 26, 2015). Exhibitors expressly agree not to begin packing or dismantling exhibits until the official closing of the exposition. Exhibits or materials left in booths without instructions will be packed and stored at the discretion of NHIA and all charges will be billed to the exhibitor.

**REGISTRATION OF EXHIBITORS/PERSONNEL** – Exposition Hall attendance is restricted to qualified exhibitors and those certified by them. Exhibitor personnel (booth staff only) are entitled to four [4] complimentary registrations per 10' x 10' booth for NHIA Business Firm Members (three [3] complimentary registrations per 10' x 10' booth for non-members). Exhibitors requesting more than the above designated complimentary booth staff badges per 10' x 10' booth will be charged a fee per additional booth staff person. Any such additional booth staff registration is strictly limited to individuals who will also work as booth staff, provided the exhibiting company's contracted booth space is large enough to accommodate such requested additional booth staff personnel. All booth staff (complimentary or paid) must be actual employees of the contracted exhibiting company. All booth staff registrations (complimentary or paid), once made, are intended to be non-transferrable; as such, a processing fee will be applied for each registration reassignment request made to transfer a registration (complimentary or paid) from one individual to another.

Due to liability, children under 16 years of age will not be permitted on the exhibit floor at any time. Exhibitors using companies other than NHIA's official contractors must check in at the Exhibitor Registration Desk upon their arrival for a badge. Upon verification, setup/tear down badges will be issued allowing access to the exhibit area during service hours only.

**CONDUCT OF EXHIBITORS** – All exhibits, activities and/or personnel must confine their activities to within the exhibitor's booth space and cannot interfere with the use of other exhibits or impede access to them or impede the free use of the aisle. Distribution by exhibitors of any printed matter, promotional materials, etc. is strictly limited to the confines of the exhibitor's booth. Non-exhibiting companies or organizations will not be permitted to solicit business within the exposition area nor in any public spaces controlled by NHIA. Exhibitor representatives should be attired professionally and maintain a businesslike climate conducive with the conference. The exhibitor must, at its expense, maintain and keep its exhibit clean and in good order in accordance with the conference. Distribution of food and beverages must be consumed within the exhibitor's booth and distribution of alcoholic beverages is strictly prohibited. Exhibitors may not deface or otherwise obstruct the logo or branding of materials or events sponsored by other companies throughout the conference, i.e., signs, badge holders, conference bags, etc.

**HOSPITALITY ROOMS & EVENTS** – Private or public rooms for entertainment purposes will be available only to companies that have contracted for space in the exposition, and prior permission from NHIA is mandatory before scheduling these events (please discuss such matters with the key NHIA staff contact identified within this exhibitor prospectus). Exhibiting firms must confine these activities to hours, which do not conflict, with NHIA Annual Conference activities. The distribution of promotional material for hospitality events in any

public areas of either the host hotel or the exposition facility is strictly forbidden.

**NHIA LOGO** – Use of the NHIA logo in conjunction with advertisements, signs, promotional materials, endorsements, statements, contests and/or awards of any kind without the expressed written consent of the National Home Infusion Association is prohibited.

**MUSIC LICENSING** – Exhibitors agree to pay all royalties, license fees or other charges accruing or becoming due to any firm, person or corporation by reason of any music either live or recorded or other entertainment of any kind or nature, played, staged, or produced by the exhibitor, their agents or employees within the premises covered by this License Agreement including but not limited to, royalties or licensing fees due to BMI, ASCAP or SESAC. Exhibitor agrees to hold harmless NHIA, its agents and employees against any and all such claims and charges, and to defend, at its own expense any and all such claims and charges. Exhibitors shall have the right to protest, and if desired to litigate and adjudicate any and all such claims.

**FIRE REGULATIONS** – Fire regulations require that all display materials be flameproof. Electrical signs and equipment must be wired to meet the specification of the local Fire Underwriters Inspection Bureau. Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor.

**SECURITY/INSURANCE/LIABILITY** – Neither NHIA, its agents, employees or the trade show facility, its representatives or employees shall be liable for any damage to the property or loss of business to the exhibitor by theft, damage by fire or other means or for any injuries to the exhibitor, its employees, agents, customers or guests arising from any cause or matter caused or contributed by the negligence of NHIA or the trade show facilities.

The exhibitor, on behalf of itself, its employees and agents, agrees to protect, indemnify, save and defend and hold harmless NHIA, its agents and employees and the trade show facility, its agents and employees from all costs, losses, damages and expenses arising out of or from any accident or other occurrence connected with the use or occupation by the exhibitor of its exhibit space.

Security guards will be maintained at all times by NHIA. The duty of the guards will be to control admittance and exit to the exposition area and to protect the general trade show area against fire or other catastrophes. The presence of the guards does not constitute acceptance of any responsibility by NHIA for the safety of the exhibitor's products and property, but is merely a service to aid exhibitors during the exposition. Exhibitors are advised to add to their existing insurance, a portal-to-portal rider to protect them against loss or damage to their materials by accidents, theft, fire, etc.

**TERMINATION** – In the event NHIA must cancel the conference and exposition for reasons such as strike, picketing, boycott, embargo, injunction, war, riot, acts of terrorism, threats of terrorism, emergency declared by a governmental agency or other reason termed "Act of God", the exhibitors expressly waive such liability and release the Association of and from all claims for damages and agree the Association shall have no obligation except to refund exhibitors pro-rated shares of the aggregate amounts received by the Association as rental for exhibit spaces for said exhibits after deducting all costs and expenses in connection with such exhibits, including reasonable reserves for claims, such deduction being hereby specifically agreed to by the exhibitor.

**ARBITRATION** – Any unresolved controversy or claim arising out of or relating to these Rules and Regulations or breach thereof, including without limitation any dispute concerning the scope of this clause, will be settled by arbitration in Alexandria, VA in accordance with the commercial rules of the American Arbitration Association, and judgment upon the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. Any award shall be limited to actual damages; punitive damages shall not be awarded. The prevailing party shall be entitled to recover its expenses of arbitration, including but not limited to reasonable attorney's fees and any other justifiable costs.

**AMENDMENTS** – NHIA reserves the right to make changes, amendments and additions to these rules as considered advisable for the proper conduct of the exhibit with the provision that all exhibitors be advised of any such changes.