

Transforming Our Future,
Together...



NHIA ANNUAL CONFERENCE & EXPOSITION

March 9 – 12, 2008 | Phoenix Convention Center | Phoenix, Arizona

NHIA Exhibitor Newsletter
November 2007

TRANSFORMING OUR FUTURE, TOGETHER.....

..... Systemic changes in the home care industry are coming at a rapid rate—it is at this cross-roads moment in time that we must all work, learn and lead together to create a thriving future of alternate-site infusion!

This is the message of the NHIA 2008 Annual Conference. With educational offerings to meet the professional needs and interests of the entire team of those involved in providing alternate-site infusion therapy—executives, owners, pharmacists, nurses, management personnel, pharmacy technicians, other clinical staff, marketing and sales professionals, reimbursement specialists, and consultants—the NHIA Annual Conference is a unique and dynamic learning opportunity. And the NHIA Exposition is an integral part of this experience—we are proud to have you as a part of it! Your participation and visibility at this event is critical!

To learn more about the Conference and see the complete Program, visit our conference web page at www.nhianet.org/AC08/index.html.

Hotel Reservation Line – NOW OPEN!

The Hyatt Regency Phoenix will host the NHIA 2008 Annual Conference & Exposition. Educational programming and exhibits will take place at the Phoenix Convention Center—South Building. Breakfast Symposia will be held every morning at the Hyatt Regency Phoenix.

The Hyatt is conveniently located (2) two blocks from the Phoenix Convention Center – South Building. Room reservations must be made through the Hyatt Regency Phoenix’s Reservation department by calling 800/233-1234 or 602/252-1234. Please ask for the NHIA Group Room Block when making your reservations.

NHIA needs your cooperation: We encourage you to stay in the host hotel for maximum networking opportunities with conference attendees; however, we ask that you refrain from holding blocks of rooms and releasing unneeded reservations closer to the conference. This causes the NHIA room block to fill up early

What’s the Equation for Success?

Leadership + Vision + Courage + Innovation + Fellowship = Transformation

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and prohibits many conference attendees from staying at the host hotel. The room block then drops off when 'extra' rooms are released and puts NHIA at risk for paying attrition fees. This also unfairly prohibits conference attendees from enjoying the benefits of staying at the host hotel—additional networking opportunities, convenience to the early-morning breakfast symposia, receiving important conference-related information via door drops, among others! We suggest you reserve rooms early for key personnel and wait until closer to the conference to book tentative staff. NHIA will work diligently to provide overflow hotel information should the need arise. We greatly appreciate your cooperation in giving everyone a fair chance!

For additional hotel and travel related information, please visit www.nhia.org/AC08/docs/ac08_hotel-travel.pdf

Exhibitor Kits

Exhibitor kits will be mailed the middle of December. Deadlines will be marked at the top of each order form. The kit will also be available on the NHIA web site. *Please note NHIA requires all booths be carpeted.*

Updates...

Visit the following links for updated floor plans and exhibitor lists:

Updated floor plan – www.nhia.org/AC08/docs/ac08_exposition_fp.pdf

Updated exhibitor list – www.nhia.org/AC08/docs/NHIAAlphaListExhibitors.pdf

Question???

Visit our FAQ's link at www.nhia.org/AC08/exposition/faqs.html for Frequently Asked Questions, including setup hours, locations, badges, etc.)

Marketing Opportunities...

Still trying to decide where to spend those marketing \$\$\$'s. NHIA has a few items you might be interested in:

- Hotel Room Keys, Educational Track Programming, or the Grand Opening of the Exhibit Hall to name a few. To see additional items, please go to www.nhia.org/AC08/docs/ac08NHIAConferenceSponsorship.pdf.
- Interested in advertising in Infusion or the Conference Program? Contact David Gershman at David.Gershman@ncpanet.org or 703/838-2665.

Should you have any questions or require additional information, contact Pam Mulvehill, Exhibits Manager at psmulvehill@comcast.net or 317/834-0999.

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